

FROM APRIL 12 TO 16, 2023

LA GRANDE MOTTE / FRANCE









A WORD FROM ORGANIZERS



SERVING MULTIHULLS AND THE SECTOR

2022 will go down as the most successful edition and a real shot in the arm for us as organisers. The Multihull Show returned completely invigorated allowing this fantastic adventure to continue.

The launch of the trade campaign is living up to its promise with the press conference for the 2023 edition held at the Nautic boat show in Paris and it took on an international dimension at the BOOT show in Düsseldorf. The start of preparations for the 2023 edition is well underway.

The most noteworthy aspect this year concerns the leading yards, who will be displaying almost their entire range with a wide array of motorised versions and an even more striking diversity with the arrival of some new boat builders. With boats becoming longer and wider, we are going to have to adapt to make the most of the space to display the boats in the water and ensure the best presentation possible for the 70 multihulls that will be moored up in the harbour in La Grande Motte.

While the aim of this show remains the display of the fullest range of boats on the global market, it is also the case that it is within the exhibitors' village that the most striking change can be seen this year. The sector is working flat out to accompany boat builders with their inexorable development.

We can also see the determination shown by builders to come up with increasingly eco-friendly solutions for sailing. Hybrid propulsion systems and all that goes with these concepts will be well represented at the next edition. Limiting the impact on the environment remains our priority and that of the entire sector.

We are looking forward to the spring, when we will be able to share our passion for multihulls and the sea at this fourteenth edition. Hoping to see you from 12th April!

Philippe MICHEL & Frédéric MORVANT





THE CONCEPT



Le concept de l'International Multihull Show est né en 2009. La pertinence d'exposer des catamarans et trimarans en configuration à flot, confortée par les exigences économiques de limiter les coûts logistiques, a largement contribué à la réussite de ce salon « multicoque en exclusivité ».

Ainsi, le port de La Grande Motte reçoit tous les ans, en avril, la plus grande exposition de multicoques de plaisance. De même, un village exposant adjacent au bassin accueille toute la filière et ses équipementiers, accastilleurs, loueurs, voilerie, transporteurs, assurances et banques, etc.



2010





2012





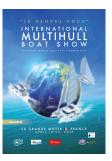
2014



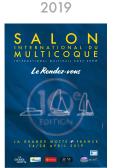
INTERNATIONAL MULTIHULL BOAT SHOW LA GRANDE MOTTE

2016





2018



LA GRANDE MOTTE

2020



CONTACTS

Medias presse@m2organisation.com Organisation info@m2organisation.com Phone +33(0) 240 434 634 Website http://www.multihull-show.com Facebook @InternationalMultihullShow Instagram @International Multihull Show

THE SUCCESS



SOME FACTS AND FIGURES ABOUT THE GLOBAL MULTIHULL SECTOR IN 2022

As we look forward to the 14th edition, we can see that the enthusiasm of the public for multihulls remains intact and has indeed become even stronger. The two year absence of this event entirely dedicated to multihulls has had no impact on the commitment of exhibitors, partners or the general public. Even more of them turned up and we are delighted to see such enthusiasm. The Show is now a major date on the international sailing calendar that cannot be missed. New boatyards, equipment manufacturers and suppliers have joined this event, which is the most rewarding outcome for us.

The domestic production

The turnover of France's marine industry was 1.36 Billion €, with the multihull sector experiencing a quite considerable turnover of 523 million €.

This figure takes on even greater significance, when it is compared to the 825 million ϵ for the sailboat market, including both monohulls and multihulls. The 8.4% decline to 800 million ϵ we have observed over the past few years, is down to the Covid effect, so is not that significant.

France remains the world's leading player in the production of catamarans and trimarans, with a market share of 70% for the sailboat sector. Production is divided up between multihulls (64%) and monohulls (36%), reflecting the latest developments and trends, which show a favourable move towards catamarans and trimarans.

Looking at overall production in France of sailboats and motorboats, the market is divided up in the following way:

- Fountaine Pajot: 280 units/year
- Bali/catana: 220 units/year

They are followed by the Outremer, Privilège, Neel, Excess, MarsaudonComposites brands among others. Their overall production comes to around 100-150 boats per year.

An international market

With no official figures available, global production of multihulls is estimated to be around 1500 units.

- 1200 sailboats (80% of the market)
- 300 motorboats (20% of the market)

Behind France, South Africa is the world's second largest producer – the Robertson & Caine yards produce between 180 and 200 units each year and figure among the world's leading builders.

After them, there are brands with a lower level of production, which add to the diversity of this thriving sector.

We are certainly not lacking projects around the world and the multihull club design area at the heart of the show and which is dedicated to naval architects and boat designers from all four corners of the world, is a clear expression of that.

Mototboats: a new market

We can note growing enthusiasm for motorised catamarans (around 300 per year) and this is particularly the case for larger boats.

To remind you, here are some of the many arguments in favour of catamarans: ratio of length to volume, stability, lower consumption, Friendly living space, reduced draught, etc.

THE SUCCESS



We can also not the appearance of electrical or hybrid propulsion systems aboard multihulls, which have been developed by various yards: Serenity, Silent, Fountaine-Pajot, Windelo, etc. Many others are now entering this thriving market, as they have become aware that this is something they cannot miss out on.

Charter market

After coming to a sudden halt for two years due to the pandemic, the charter market is back in business and has regained its previous good health.

Large charter fleets like Dream Yacht Charter, Sunsail, Moorings, Kiriacoulis and Navigare represent 35 to 40% of overall production and sales for boat builders.

Nevertheless, these major charter companies are not the only ones in the market and smaller local charter firms have also fared well with a more personalised approach.

Sales between private individuals have been constantly growing, and the appearance of companies like VogueAvecMoi, Sam Boat and Skippair, to name but a few, is a good example of this trend.

Today, new clients tend to favour chartering boats rather than buying them. The opportunity of choosing from a wide range of sailing areas and the increasing number of bases available has clearly encouraged the move towards charter management.

This helps explain why renewal programmes carried out by charter firms have met with such success.

The future

Innovation and eco-responsibility are also moving forward and the ARCHITECTS, INNOVATION, DESIGN area is a way for start ups to come and show off their products. This area, which is the only one of its kind, continues to act as an incubator for innovative businesses, displaying a wide range of the latest technologies for multihulls.

We are now living in a digital world and boating is no exception to that. It is clearly visible when we look at the progress made in terms of safety, sail technology and composite materials... The next edition of the International Multihull Show will be the best way to discover all that.

 $Source: M2 Organisation\ study\ /\ The\ French\ Marine\ Industries\ Federation\ report\ from\ 2022.$



THE SUCCESS



EDITION 2023: THE RENDEZ-VOUS 100% MULTIHULL!

- 5 days dedicated to the multihull world
- More than 15 000 visitors in an active approach
- An international public with 55% of foreigners
- A real diversity with more than 60 exhibited multihulls





ZOOM ON THE SHOW AFLOAT



OUTREMER 52 WORLD PREMIERE

The avant-garde, benchmark for blue-water cruising.

Inspired by the Outremer 55 and successor to the legendary Outremer 51, the Outremer 52 combines the best of two of the shipyard's iconic models to deliver the new standard in ocean cruising. The Outremer 52 has been designed based on the observation of the owners' needs and uses. While performance and safety have always been the basis for the design of Outremer catamarans, simplicity of navigation and quality of life on board are the two essential components that completes the specifications of Outremer teams. Surrounded by the best naval architects (VPLP), and great names in French design (Patrick Le Quément, Darnet Design, Saguez & Partners), the Outremer shipyard has engineered a smart and seaworthy boat for the ultimate bluewater cruising experience.



LEOPARD 40PC EUROPEAN PREMIERE

With its sharp lines and very contemporary design, the new Leopard 40PC is immediately identifiable as part of the new generation of Leopard power catamarans. The Leopard 40PC is a totally new model, in line with the Leopard 53PC and Leopard 46PC. It offers an entirely new volume and comfort, particularly in the cabins. Finally, the performance at sea, speed, fuel consumption, stability, and reliability, is in line with Leopard Catamarans' world leadership in this segment.

MARSAUDON COMPOSITES

Built in Brittany by Marsaudon Composites and taking advantage of the best technology and experience ocean racing, the ORC (Ocean Rider Catamaran) range include 3 marines and efficents model 42,50 and 57 foot. True link between racing and cruising.

This shipyard makes luxury catamaran with fiberglass or carbon vinylester for a demanding clientele. Marsaudon Composites design and build light, fast and safe catamaran range for all weather conditions. Flowing line, muscular look and sports structure are adapts for efficient sailing. It also give to ORCs real pleasure at the helm, live-board space and far offshore cruising sailling promises.

Word premiere at the International Multihull Show in 2022, the ORC 57 will be again exibit this year with different conception, concretization of shipyard variety know-how.



ZOOM ON THE SHOW AFLOAT



Among the other boats previewed:

- AURA 51
- C-CAT 37 C-CAT 48
- DRAGONFLY 28 DRAGONFLY 32 DRAGONFLY 40
- ELBA 45
- EXCESS 11 EXCESS 14
- ISLA 40
- LAGOON 42 LAGOON 46 LAGOON 51 LAGOON SIXTY 5
- LEOPARD 42 LEOPARD 45 LEOPARD 46 POWERCAT LEOPARD 50
- LEOPARD 53 POWERCAT MY 4.S
- NAUTITECH 40 NAUTITECH 44
- NEEL 43 NEEL 47
- OCEAN CLASS
- OUTREMER 45 OUTREMER 55 POWER 67
- PRIVILÈGE 510
- SUNREEF 70
- SUNSAIL 454
- TH 36

Each year, Boats Group carries out a study of the second-hand multihull market. Here is an extract from the 2023 study.

Worldwide, there are 2,425 multihulls listed on YachtWorld as of January 2023, which is 10.9 % more than last year (2,168). In Europe, this number is 1,670, which is 8.6 % more than last year.

On Annonces du Bateau, the leading boat marketplace in France, this number is 286 (17.2 % more than last year). Across all Boats Group portals in the world, this number is 3,571 (12.8 % more than last year).

Across all European Boats Group portals, this number is 2,512 (7.5 % more than last year).

The top 3 brands in Europe by number of multihull sailboats announced and by number of page views as of January 2023 are Lagoon, Fountaine Pajot and Bali.

Over the last 12 months, multihulls were sold faster than the year before, a trend that's been going on since the pandemic:

- Worldwide, on all Boats Group portals, multihulls were sold 9 % faster (32 weeks in 2022 vs 35 weeks in 2021).
- On European BG portals, multihulls were sold 2 % times faster (44 weeks in 2022 vs 45 weeks in 2021).
- In France, multihulls were sold 25 % faster (39 weeks in 2022 vs 52 weeks in 2021).

Come to La Grande Motte to discover the complete study!

ZOOM ON THE EXHIBITORS VILLAGE



HARKEN VEW EXHIBITOR

Harken, Inc. is a leading manufacturer and distributor of innovative sailboat hardware and accessories. Headquartered in Pewaukee, Wisconsin, Harken manufactures in the USA and Italy.

Its network includes distribution in 48 countries, with group offices located in Australia, France, Italy, Netherlands, New Zealand, Poland, Sweden, the United Kingdom, and the United States (Rhode Island, California, and Florida). For more information visit www.harken.com.





OCÉAN DÉVELOPPEMENT NEW EXHIBITOR

The Océan Développement shipyard is pleased to present the MODX 70, a 100% renewable energy pleasure catamaran packed with the latest generation of innovative technologies. This 70' catamaran is the result of 10 years of experience in the development of sustainable, accessible, efficient and responsible sailing. It is the first vessel combining 2 automated propulsion systems: inflatable wings on retractable masts and electric motors with variable pitch hydrogeneration systems.

During the show, Océan Développement and its partner Aeroforce will also premiere the prototype of its inflatable wing on a retractable mast developed for the MODX 70. Come and experiment a hands-on demonstration of an innovative solution.

More information on www.modx-catamarans.com/www.aeroforce.fr

TRANSFLUID ET BELLMARINE NEW EXHIBITOR

Transfluid and Bellmarine, Italian and Dutch company, produces transmission equipment for 60 years, leader in industrial transmissions, manufacture a range of hybrid and electric propulsion and of permanent magnet electric machines from 1,5 kW up to 260 kW power.

The marriage between the two companies now makes it possible to offer a range of electric and hybrid propulsion adapted to many type of marine, river or off-shore applications, professional and leisure boats.

www.transfluid.eu tffrance@transfluid.eu.





ON THE ROCKS PHOTO-VIDEO EXHIBITION

From an ordinary material, ice, we propose a voyage through space and time... Ice is made of water. In the sea, there is a lot of water... but less and less ice. Discover unusual images in a different way. What seems so banal to us at first sight, within reach, so close. Unless it is so far...

This exhibition is made possible thanks to the support of:

m₂Organisation, Lagoon, Excess, AGL, Harken, Lafourcade/Yacht Broker, Nanni, Pochon, Darnet, Berret-Racoupeau, Multitech, VPLP, Yacht Solutions.

Nicolas Claris, photographer - Romain Claris, videographer

www.art.claris.fr/On the rocks

ZOOM ON THE EXHIBITORS VILLAGE



LIONTRON® NEW EXHIBITOR

Liontron® GmbH & Co. KG, based in Germany, is the leading manufacturer of lithium iron phosphate (LiFePO4) batteries in Europe.

With a network of 1,200 distributors and dealers in more than 20 countries, Liontron® is considered a strong and reliable partner for innovative mobile energy storage solutions. Liontron® LiFePO4 batteries are sustainable, thanks to their modular design, and have been specially developed to fully meet the high demands placed on storage batteries today.





KARVER SYSTEMS

Deck equipment specialist, Karver Systems propose innovative solutions for your sailing boat.

Our new reefing furlers, furlers, locks, blocks, jammers, tracks and winches range fit all projects types, going from Vendée Globe, to mini transat, but also for coastal or long distance sailing.

Do not hesitate and discover your next deck equipment.

WHISPER-YACHTS 40

Whisper-Yachts is a new range of solar-electric motor-yachts from 40ft to 60ft. Built based on high luxury standards, Whisper-Yachts offers comfort with eco-friendly performances. Developed for unlimited range at 5-6 knots and top speed of 18 knots, the Whisper-Yachts are meant to economically cruise between 8 to 12 knots. At these speeds, you will enjoy unforgettable time with your friends and family to better discover our beloved Mother Ocean! The Whisper 50 construction will start in 2023.

Come and visit Whisper-Yachts at the International Multihull Show where they will also unveil the new Whisper 40 design.

In the meantime, you can visit the immersive virtual tour on:

Symphony Marine (moderlife.com) or on www.whisper-yachts.com.





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ZOOM ON THE EXHIBITORS VILLAGE



HIGHFIELD FRANCE

World leader in RIBs and aluminium hull tenders and recognized since longtime by all brands of multihulls, Highfield will present, on the occasion of this show, some variations of its Ultralite and Classic tenders ranges, customizable in PVC as well as in Hypalon.

As a partner and "guardian angel" of the greatest ocean races such as the Vendée Globe or the Route du Rhum, Highfield enjoys a good reputation and know-how recognized by all yachtsmen adept at sailing around the world in multihulls and looking for safety and comfort in all weather conditions.

Highfield's distribution in France has been handled since 1 January 2023 by RCM, under the responsibility of Pascal-Eric Montazel, through the company HF France, which has taken over the activities sold by Yves Brintet (YB Group).



**Protégez votre bateau des salissures tout en étant respectueux de la vie marine ** Nouvelle gamme d'Antifouling éco-responsable Distribué en France par ACL Marine

SEAJET BY AGL MARINE

Seajet is the brand leader for the multihulls, whether it is for catamarans or trimarans, Seajet has become the benchmark in antifouling category, it makes the difference by developing a specific antifouling as Seajet 039 Platinum, the reference and high performance in warm water. In addition, Seajet has stood out by promoting products more respectful to marine life by launching a new product range with eco-responsible products. This new generation products contains no heavy metals, no biocides (Seajet Eco Range/ Seajet 027 Saiko/Seajet 038 Taisho). An exclusive and confident partnership among AGL Marine, Seajet and Multihull show.

Seajet imported and delivered in France by AGL Marine.

FENDERTEX®

Fendertex® is the manufacturer of the inflatable textile fender. Since 2014, our fenders, patented and manufactured in France, have equipped vessels from 23 to 585 feet: sailboats, motors, monohulls and multihulls.

Their advantages seduce to all types of sailors. **Inflatable and deflatable** in a few tens of seconds. **Ultra-light** which makes them easier to handle. **Storable in a reduced space**: boats <80 feet can store all their equipment in 1 transportable storage bag - **Machine washable, customizable, ultra resistant** to compression and traction. Their colors are also guaranteed for 3 years.

Come and discover our complete range of fenders and options, you will find the equipment that corresponds to your navigation.



BOATS GROUP Cosas iNautia Boatsandoutboards Boatsandoutboards Boatsandoutboards Boatsandoutboards Boatsandoutboards Boatsandoutboards

BOATS GROUP

Boats Group's brands - Boat Trader, YachtWorld, boats.com, iNautia, Cosas De Barcos, Botentekoop, Annonces du Bateau, Boats and Outboards, Boatshop24, Boot24.com and Click&Boat- are the world's leading online boating marketplaces, connecting the largest global audience of boat buyers with top sellers and manufacturers.

ZOOM ON THE EXHIBITORS VILLAGE



ACM CATAMARAN / ACM CARAÏBES

ACM Catamaran and ACM Caraïbes, realize your catamaran projects!

Training, rental, acquisition project and rental management, ACM Catamaran and ACM Caraïbes offer a global approach to the world of catamarans.

With more than 15 years of experience and affiliated to the FFV, the team is at your service to accompany you from A to Z, from sailing training on a catamaran to a possible purchase project.

Meet us on the terrace of the Multihull Show in La Grande Motte from 12 to 16 April 2023. Contact us: +33 (0)4 78 15 98 63 or commercial@acm-cata.com



Among the other exhibitors previewed:

- DOCKSOAP NEW
- VOILENSAC
- TRANSMER ASSURANCES
- KOLO
- ITACATAMARANS SRL
- CIC
- CREDIT MUTEL
- PETITJEAN COMPOSITES
- SEIMI
- HP WATERMAKERS
- COMPAGNIE HYDROTECHNIQUE
- CAPT'N BOAT
- LIONTRON® BATTERIES AU LITHIUM LIFEPO4 NEW
- TRANSFLUID FRANCE NEW
- SEAVIEW PROGRESS

- PANTAENIUS ASSURANCE PLAISANCE
- TECMAR
- ABABORD BRACELETS NEW
- CORAIL CARAIBES
- LIZMER
- KENT MARINE EQUIPMENT
- KIRIACOULIS
- SECRETS D'ESCALES NEW
- INCIDENCE SAILS
- WTW / GRAS SAVOYE YACHTING NEW
- WEBASTO THERMO & COMFORT FRANCE **NEW**
- LIBERTY PASS NEW
- ROM-ARRANGÉ OCCITANIE NEW
- INFOSEC UPS SYSTEM NEW
- FRENCH EAUX

DISCOVER THE REGION



OCCITANIE: WELCOME TO THE SOUTH OF FRANCE!

Preserved natural areas and breathtaking landscapes, an exceptional heritage (9 UNESCO sites including Carcassonne and Pont du Gard) and a celebrated lifestyle, leisure activities for everyone, everywhere: Occitanie epitomises France as a whole, with its own accent and cherished customs. Come and explore it, contemplate the scenery, be moved and enjoy a great experience to share.

Occitanie is one of Europe's top tourist destinations and the 1st most popular region among French tourists ahead of Provence Alpes Côte d'Azur and Paris! Occitanie is also one of few parts of France to have it all: the sea, with the Mediterranean coast; the mountains, with the Pyrenees; the city, with its two big metropolises, Toulouse and Montpellier, and the countryside, endlessly rolling out its typical scenery, picturesque villages and protected natural landscapes. For instance, did you know that Occitanie was the number 1 region in France for biodiversity? With its 7 regional natural parks and 2 national parks, outstanding and protected natural sites account for 40% of its territory! Occitanie is also the top region in terms of the number of Pavillon Bleu-approved beaches and ports.



In is two main cities you will enjoy the French "Art de Vivre". The Metropolis of Toulouse (almost 1 million of inhabitants) is the world's aeronautical capital, thanks to Airbus, and the space capital of Europe while Montpellier, the 2nd largest city of Occitanie, is the most latin French city.

Along 220 kilometers of unspoilt beaches and clean sea, our region is bordered by the Mediterranean, from the Camargue to the Vermilion coast. Here you can enjoy a family atmosphere and sailing activities for all. Share our talent for taking it easy, explore the great seafaring traditions, enjoy a walk through the vineyards, fishing villages and "Grand Sites" along the coast: Collioure, Perpignan, Narbonne, Sète, Pézenas, Aigues-Mortes...

Epicurian, Occitanie is the biggest wine-making region in the world and its 80 appellations account for 36% of all France's wine. It's the French leader in organic wine too.



Occitanie's locals have a recognisable sing-sing "South" accent and a reputation for being spontaneous, warm and direct. They tend to be "bons vivants" with a natural sense of hospitality. They're great hosts who love "tchatcher" (chatting) and meeting up for laidback good times. Getting together is part of their everyday lives. Meals and parties, be they for friends, villages or festivals, are a big deal for them. You'll love their relaxed attitude too: "hola, let's take our foot of the gas and switch to slow mode!" They may be passionate and easily excitable but Occitanie's locals love life and live it to the full. Rugby isn't just a sport to them; i's an institution!

With an average of over 300 days of sunshine a year, Occitanie and its coastline is the sunniest region in France. Early spring runs into a hot summer (25-30°C) that often continues into an Indian summer and warm autumn until the first snow falls in the Pyrenees. Occitanie is great all year long!

USEFUL INFORMATIONS



TO GET TO THE SHOW

How to get to La Grande Motte? Located on the shores of the Mediterranean at the gates of the Camargue, the city is accessible by road, plane, train, boat or coach.

By road

- A75 motorway from Paris and the centre of France
- A9 motorway from Lyon

Two dual carriageways (20 km each) link La Grande Motte to the A9 motorway:

- Lunel exit when arriving from the East or North
- Montpellier-Est exit when arriving from the West
- A61 motorway when arriving from Toulouse.

Bison Futé: Tél. 04 91 78 78 78 (Marseille)

WebSite: www.bison-fute.equipement.gouv.fr/

Autoroutes informations: WebSite: www.autoroutes.fr

By plane

Montpellier-Méditerranée Airport is 10 kilometres away.

Daily flights from Paris on Air France.

Regular direct flights to Lyon, Clermont-Ferrand, Nantes,

Rennes, Frankfurt Hahn, London Stansted, Oslo and Copenhagen plus

direct holiday flights to Funchal, Marrakech, Djerba, Monastir,

Valetta and Dubrovnik.

- Montpellier Méditerranée Airport:
- -Tel (+33) (0) 467 20 85 00
- Website: www.montpellier.aeroport.com
- Nîmes Arles Camargue Airport (35 km):
- -Tel (+33) (o) 466 70 49 49
- Website: www.nimes-aeroport.fr

By rail

Daily services to and from all major cities, in particular the TGV high-speed train which arrives in Montpellier. From the railway station take the tramway (line 1) to the station "Odysseum" where a regular coach (line #606) provides a return shuttle service to and from La Grande Motte (45 minutes).

- Montpellier TGV station: 21 km
- SNCF website: www.voyages-sncf.com

From the train station Saint Roch of Montpellier, you have to take the blue tram, line 1, and stop at Place de France, then take the bus #606. And stop at the stop Grande Pyramide - Port, Grande Motte. (about 1 hr).

From the train station Sud de France of Montpellier, you have to take the bus n°606 and stop at the stop Grande Pyramide - Port, Grande Motte (about 30 min)

By coach

Regular year-round services:

- Hérault Transport
- Return trip: Montpellier Carnon La Grande Motte
- Tel. (+33) (0) 467 06 03 67 Website with timetable : Herault Transport and look at #606
- Bus du Pays de l'Or
- From Pérols, Etang de l'Or stop, take line 4 to Grande Pyramide La Grande Motte stop (45min)
- From Nîmes, at the bus station, take the C132 and get to the Port La Grande Motte stop (1.60€ per ticket, 1h15 of travel)



OFFICIAL PARTNERS









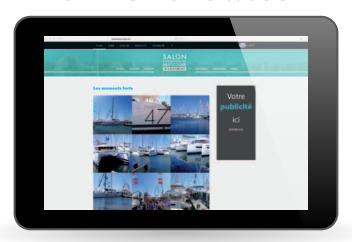


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